NZRA National Conference 2010
REGISTRATION BROCHURE

BEAT THE GST INCREASE
Register and pay before October 1 and take advantage of the 12.5% GST rate.
Full registrations start from $725 - great value for 3 full days of conference!

connect
the dots
Wellington • 18-20 October • 2010

Register today at www.nzraevents.org.nz

Kindly supported by
Kia Ora/Welcome

The New Zealand Recreation Association is proud to host the 2010 National Conference in the nation’s capital city.

Wellington is home to some of the biggest annual and biennial events in the country. From theatre to arts, music and live performance through to recreation and sport, there’s always something on in the windy city.

After 2009’s ‘Bridging the Gap’ conference, this year’s ‘Connecting the Dots’ theme is a logical follow on for recreation professionals. Listen to senior executives from within and outside the sector as they discuss the ways in which we can connect ourselves to other sectors for mutual benefit. These highly esteemed people will give their perspectives about how recreation relates and interacts with sport, fitness, events, parks, community wellbeing and libraries.

By the time we meet in Wellington, the local authority elections will be decided. On top of this, the National Government is progressing policy amendments plus changes to the Auckland region’s governance structure, make now a good time for all recreation professionals to unite, share good practice and move forward together as an industry. Furthermore, it is clear that New Zealand is emerging from the recession with a new focus and drive. To remain a strong and sustainable industry into the future, the recreation sector must position itself in community plans and national programmes to really take advantage of the opportunities that the coming period of growth will afford.

I look forward to meeting you, discussing some of the issues and identifying the many ways that we can connect the dots.

Noho ora mai ra

John Latimer, NZRA President

I am delighted that Wellington has been chosen to host the New Zealand Recreation Association’s 2010 conference.

Recreation is vitally important in keeping New Zealanders fit and healthy. We need to connect the dots, to work together as a community in a joined-up way to ensure the wellbeing of all our citizens.

This conference will be an excellent forum for discussion of recreation issues that affect us all, and for planning for a healthier future for New Zealand.

You will be working hard, but I hope you get the chance to step out of the conference hall and experience some of our outstanding recreational opportunities.

Wellington has much to offer. This is the creative Capital, home to many cultural and sporting events and organisations, and famed for its host of attractions: conveniently located bars, cafes, restaurants, museums including the national museum Te Papa, theatres, galleries, elegant shops, markets and more, all within easy walking distance.

Other highlights include Zealandia, our world-first urban wildlife sanctuary with its stunning new visitor centre; the recently refurbished Carter Observatory in the beautiful Botanic Gardens; and of course the Cable Car to get you there.

Kerry Prendergast, Mayor of Wellington
About the Conference

The 2010 NZ Recreation Association Annual Conference theme this year is CONNECT...the dots and combines a two day business programme followed by one day of optional field trips or a workshop. Based at Victoria University’s Rutherford House on the Pipitea Campus between 18 – 20 October, we will make the most of our location close to the Beehive and Central Government.

In keeping with our Wellington location, the conference programme captures the latest from policy makers, researchers and thought leaders plus showcases creative ways of connecting the dots and creating synergies between partner agencies that work within our communities. Professionals from political, environmental, social, cultural and economic spheres will highlight the often invisible connections with recreation.

CONNECT has opportunities for you to ‘connect’ policy, practice and programmes, you and your colleagues. CONNECT will contribute to your professional practice and link you personally with others in the sector. CONNECT is future focused, equipping you as leaders in the recreation sector.

Topics included in the programme include:

- The value of recreation and its contribution to genuine progress in our communities
- Future trends in service delivery in open spaces, programmes and services, libraries and fitness
- The role of recreation and social development
- Marketing trends within tourism and its relevance to recreation
- Changing environments – conservation, open space and climate change
- Reinventing the wheel – the future of cycling

We encourage you to attend this exciting and interactive NZRA conference and help us all to CONNECT...the dots”

Why you should attend

- Gain knowledge and insight into the latest developments in the recreation industry
- Exchange ideas, experiences and best practice models with sector professionals and external agencies
- Network with your peers or connect with agencies seeking the same community outcomes
- Enables senior decision makers outside of the recreation industry to see for themselves the power of recreation in developing happy and healthy communities and ability to stimulate the local economy
- Excellent field trip and workshop opportunities, showcasing innovative programmes and world class facilities in the Wellington region

Wellington | www.wellingtonnz.com

New Zealand’s capital city has so much to offer. Set on the edge of a stunning harbour and surrounded by rolling hills, it’s a vibrant and dynamic city waiting to be explored. Home to the seat of Parliament, the national museum and a credible contender for culture capital, Wellington is an excellent conference location and easily accessible from

Conference Venue | Rutherford House, Victoria University, Wellington

Rutherford House is part of Victoria University’s Pipitea Campus which is located in the heart of Wellington’s legal, government and business districts.

The campus provides excellent conference facilities with a range of spaces suitable for everything from key note presentations to group discussions and small workshop groups.

There are ample accommodation choices to suit a range of budgets available within just a short walk of the conference venue. Plus excellent transport links and close proximity to downtown Wellington and attractions, make this the ideal conference destination.
Key Note Speakers

Professor Marilyn Waring, BA (Hons) VUW, DPhil (Waikato), Personal Chair: Public Policy

**Topic:** Genuine Progress Indicators, Valuing Recreation

**Abstract:** How do we connect the dots between evidence and focus-group/public polling politics? How does cheap and clichéd discourse – for example, ‘nanny state’ – cost us billions in responsible strategic responses supported by research? What tools are available for communities to determine their own trade-offs at local levels to enhance their well-being? Using examples which embrace recreation, this address will highlight connections, and provoke your passions for change.

**Biography:** Marilyn Waring is a Professor of Public Policy at AUT University, New Zealand and has held Fellowships at Harvard and Rutgers Universities. She was elected to New Zealand parliament at the age of 23 in 1975 and served 3 terms. During that time she chaired the Public Accounts and Public Expenditure Select Committee. Internationally known for her work in political economy, development assistance and human rights, she has worked throughout the Pacific and Asia. Marilyn has been appointed as one of only two international members of the Canadian Index of Wellbeing, is the Treasurer of the Association for Women’s Rights in Development (AWID) and is a lay member to the Board of Judicial Studies. She has authored and edited a number of books including *Counting for Nothing: what men value and what women are worth*, one of the major outstanding international contributions to political economy. It was the subject of a best selling documentary, made by the National Film Board of Canada, *Who’s Counting: Marilyn Waring on sex, lies and global economics*. Furthering this work, she is a researcher and commentator on alternatives to GDP measurement, and indicators of wellbeing.

Professor Paul Dalziel (Lincoln University) & Dr Sue Walker (SPARC)

**Topic:** Valuing Sport and Recreation

**Abstract:** In 2010, SPARC commissioned the New Zealand Institute of Economic Research to prepare a study on the economic contribution of sport and recreation to New Zealand. NZIER used international frameworks to provide estimates under a range of headings. Their works builds on earlier studies funded by the Hillary Commission (1993, 1998, 2000), but the NZIER report marks a significant step forward in measuring the economic contribution of sport and recreation in this country. This session provides an overview of the report and discusses implications of its major research findings.

**Biography:** Paul Dalziel has been Professor of Economics at Lincoln University since 2002. He has 25 years’ experience undertaking research projects on a wide range of New Zealand economic issues, which has produced more than 150 research publications. Two of his four books on the New Zealand economy have been translated and published in Japan. He is Science Leader for FRST’s research programme “Education for Employment”. His specialist areas of research are regional economic development, labour market policy and macroeconomics. Paul is currently President of the Australia New Zealand Regional Science Association International (ANZRSAI). In his spare time, he is a referee for Mainland Football and ran his first marathon in 2009.

**Biography:** Dr Sue Walker is Research Manager for SPARC (Sport & Recreation New Zealand) and was the research and information manager for SPARC’s predecessor, the Hillary Commission. She also has been the manager of the Health Sponsorship Council’s Research and Evaluation Unit, the Department of Internal Affairs’ Research and Evaluation Services team, and information manager for the Commerce Commission. Before coming to New Zealand in 1995, Sue worked on an extensive range of projects as a contract researcher in the university, public and private sectors in the UK.

Suzie Dale, Director of Research, The Nielson Company, NZ.

**Topic:** The ‘Future of Fitness’

**Abstract:** Suzie was the lead researcher on "Future of Fitness" a white paper commissioned by Les Mills International which brings together data, expert opinion and informed speculation to form a view of the future of the global fitness industry. She will speak about the findings of this research and implications for a variety of industries, including recreation.

Ian Maxwell, Director of Community, Manukau City Council

**Topic:** Recreation and Social Development

**Abstract:** Ian will highlight the role of Sports and Recreation as a tool to promote community development.

**Biography:** Ian is currently the Director of Community with Manukau City Council. In November he will head up the Department of Parks, Sports and Recreation within the new Auckland Council.
Mansoor Khawaja, Principal Demographer, Statistics New Zealand

Topic: Emerging Demographic Trends and their Implications for the Recreation Industry

Abstract: New Zealand is undergoing profound demographic changes. Latest projections point to a burgeoning older population, smaller households, growing ethnic and regional diversity, as well as further greying of population. As the recreation sector caters for New Zealanders of all ages and shades in various urban and rural locations, it is important to understand the dynamics of emerging changes, to ensure effective planning in a challenging social environment, where the role and value of recreation are also likely to be redefined.

Biography: Mansoor Khawaja is Principal Demographer at Statistics New Zealand. He is the foundation member and past president of the Population Association of New Zealand. Mansoor has analysed population trends and dynamics over the last three decades, and regularly gives public lectures and seminars on different aspects of New Zealand population. His research interests include fertility trends and differentials, population dynamics and the demography of ethnic minorities.

Professor David Shilbury,
Chair of the Sport Management Programme, Deakin University School of Management & Marketing

Topic: Whole of Sport

Abstract: David is a key thought leader in the world of sport and this session will provide a comparative approach to the ‘whole of sport’ models currently being implemented in New Zealand and Australia. He will outline the model, and explore the recreational dimension with specific focus on the recreation and sport role of local government as a key stakeholder.

Biography: Professor Shilbury is the Foundation Chair in Sport Management and a former Head of the School of Management and Marketing at Deakin University. His qualifications include a PhD from Monash University, a M.Sc. (Sport Management) from the University of Massachusetts and a B. App. Sc. (Recreation) from Edith Cowan University. Professor Shilbury has published over 50 refereed articles and is co-author of the Allen and Unwin published texts Strategic Sport Marketing (3rd edn) and Sport Management in Australia. An Organisational Overview (4th edn).

David was the Foundation President of the Sport Management Association of Australia & New Zealand (SMAANZ) (1995-2001), was a member of the Australian Football League Tribunal from 1992-2003 and a board member of the Confederation of Australian Sport in 2005. He was editor of Sport Management Review from 2002-2004 and is a member of the editorial board for the Journal of Sport Management and Sport Management Review. Awards received include the Victorian Sports Federation’s Eunice Gill Award for Sport Management (2000), Research Fellow of the North American Society for Sport Management (2009) and the inaugural SMAANZ Distinguished Service award in 2009.

Professor Sir Ngatata Love, GNZM, QSO, JP

Topic: The Role of Mana Whenua in Providing Commercial Recreation and Tourism in Wellington

Abstract: From his position of leadership of the Port Nicholson Block Settlement Trust, together with the Wellington Tenths Trust, Professor Sir Ngatata Love will address the role of Mana Whenua in providing commercial recreation and tourism in Wellington.

Biography: Professor Sir Ngatata Love, GNZM, QSO, JP is the current Chair of the Port Nicholson Block Settlement Trust and Member of the Trustees of the Wellington Tenths Settlement Trust. He is also the current Chair of the Wellington City Council. He was previously Chair of the Wellington City Council from 1996-2008 and was a Member of the New Zealand Parliament from 1981-2008. He was also the first Maori to be appointed as a Judge of the High Court of New Zealand and served from 1998-2000. He has been awarded the New Zealand Order of Merit and the New Zealand National Order of Merit, and was appointed a Companion of the New Zealand Order of Merit in 2001.

Hinemarie Larkins, Marketing Research Manager, Tourism New Zealand

Topic: Marketing Trends within Tourism and How These are Relevant to Recreation

Abstract: The Internet has come of age. Consumers around the world are now going online to socialise, get their news, be entertained, shop and research purchase decisions. Travel is right in the thick of this digital revolution, and this has big implications for the tourism industry globally.

Tourism New Zealand has recently reviewed its marketing strategy and developed a plan for the coming three years. Hinemarie Larkins is will discuss how Tourism New Zealand is planning to use digital media, among other tools, to make meaningful connections with potential visitors and capitalise on New Zealand’s ‘niche’ status.

Biography: Hinemarie Larkins is Marketing Research Manager at Tourism New Zealand. She started with Tourism New Zealand in 2002 as the Strategic Planning Manager overseeing the organisation’s reporting and accountability requirements to the New Zealand Government. In 2007, she moved to Auckland to take up her current role as Marketing Research Manager leading a small team of researchers entrusted with the job of delivering, interpreting and communicating Tourism New Zealand’s marketing research program within the organisation and externally. Research has long formed the basis for Tourism New Zealand’s highly successful 100% Pure New Zealand campaign and in the last few months work has been undertaken to identify our new target market – Active Considerers and how we will use digital media, among other tools, to make meaningful connections with this audience.
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<th>Time</th>
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<td>8am</td>
<td>Registrations open</td>
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<td>9am</td>
<td>Mihi Whakatau</td>
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<td>9.30am</td>
<td>Conference commences</td>
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**KEYNOTE**

**Genuine Progress Indicators - Valuing Recreation**

A talk about genuine progress indicators in our communities - how do we connect the dots between evidence and focus-group/public polling politics, and what tools are available for communities to determine their own trade-offs at local levels to enhance their wellbeing?

*Professor Marilyn Waring, Professor of Public Policy, AUT University*

**DISCUSSION**

Facilitated Group Discussion about Themes Raised in the above Keynote Session.

**KEYNOTE**

**Valuing Sport and Recreation**

In 2010, SPARC commissioned the New Zealand Institute of Economic Research to prepare a study on the economic contribution of sport and recreation to New Zealand. This session will provide an overview of the report and discuss implications of its major research findings.

*Paul Dalziel, Professor of Economics, Lincoln University & Dr Sue Walker, Manager of Research, SPARC*

**KEYNOTE**

**The ‘Future of Fitness’**

Hear about the findings and implications for the recreation industry from the Les Mills’ commissioned research paper which brings together data, expert opinion and informed speculation to form a view of the future of the global fitness industry.

*Suzie Dale, Director of Research, The Nielsen Company*

**KEYNOTE**

**Emerging Demographic Trends and their Implications for the Recreation Industry**

This session will cover emerging demographic trends and what they may mean for the recreation industry.

*Mansoor Khawaja, Principal Demographer, Statistics New Zealand*

**DISCUSSION**

Facilitated Group Discussion With Key Questions About the Future of Parks, Aquatics, Communities, Sport and Arts.

**PRESENTATION**

**What’s a Friend Anyway? The Impact of Cyber Community on Personal Communities**

It is said that this will be the first generation to have more friends that they have never met, and will never meet, than they will have friends that they do meet. Exploring this future may well change the very nature of what recreation planners are required to provide in the future - if anything at all!

*Gareth Moore-Jones, Director, Ideasus*

**PRESENTATION**

**Whole of Sport**

Join this key thought leader in the world of sport as he provides a comparative approach to the ‘whole of sport’ models currently being implemented in New Zealand and Australia, including an outline of the model and an exploration of the recreational dimension with specific focus on the role of local government as a key stakeholder.

*Professor David Shilbury, Chair, Sport Management Programme Deakin University, School of Management and Marketing, Melbourne*

**PRESENTATIONS**

**Recent Immigrants and the Great Outdoors: Demand and Constraints for their Nature Based Recreation in New Zealand**

*Dr Brent Lovelock, Co-Director & Dr Kirsten Lovelock, Centre for Recreation Research, University of Otago*

**How Participation in Arts Projects can Promote Community Wellbeing**

*Martín Rogers, Manager, City Arts & Briar Marro, Arts Programme Advisor, Wellington City Council*

**How do you Manage and Prioritise Competing Use of Facilities. Is it just about the Money?**

*Steven Thompson, Marketing Manager, Westpac Stadium, Wellington Regional Stadium Trust*

**The Public Library: Village Green to Global Village and Back Again!**

*Jane Hill, Manager, Libraries, Wellington City Council*

**Risk Management in the Outdoors**

*Paul Chaplow, General Manager, Outdoors NZ*

**Learn to Swim: Council and School Partnerships**

*Susan Battrick, Western Area Recreation Manager Recreation, Christchurch City Council, Matt Claridge, GM and Alexander Brunt, Policy and Planning Advisor, Water Safety NZ*

**ON THE SPOT**

**Growing for Health: Manukau Parks’ Teaching Garden Initiative for Sustainable Communities**

*Varsha Belwalkar, Parks Ranger (Horticulture), Manukau City Council (Manukau Parks)*

**Characteristics of the Manukau Parks’ Teaching Garden Model of Community Garden**

*Robert Findlay, Manager of Recreation, Manukau Parks, Manukau City Council*

**The Value of Community Engagement**

*Ross Jackson, Senior Advisor, Parks Community Projects, Greater Wellington Regional Council*

**Let the Revolution Begin! Women’s Cycling Programmes in Wellington**

*Ashley Burgess*

**Porirua Stream Walkway Proposal**

*Amber Bill, Manager, Community Engagement and Reserves, Parks and Gardens, Wellington City Council*

**The Development of Inclusive Practices in Christchurch**

*Trisha Ventom, Metropolitan Programmes Leader, Christchurch City Council*

**Leave No Trace**

*Mark Russell, Chair, Leave No Trace New Zealand*

**Village Development**

*Ian Barlow, Council Villages Planning Manager, Porirua City Council*

**Organising the 2nd Asia Pacific Outgames: Connecting the Rainbow Community with Recreation to Advance Social Change**

*Virginia Hopkins-Burns, Co-chair, Wellington2011 Incorporated*

4.45pm - Day one programme ends  | 5pm - Mayoral Welcome & Function  |  *6.30pm Dinner*

* Dinner at previously selected restaurant at own cost
NZRA Conference 2010 Programme | Tuesday 19 October

**8am - Registrations open | 8.30am - Conference commences**

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<tr>
<th>KEYNOTE</th>
<th>The Role of Mana Whenua in Providing Commercial Recreation and Tourism in Wellington</th>
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<td>From his position of leadership of the Port Nicholson Block Settlement Trust, together with the Wellington Tenths Trust, Sir Ngatata, will address the role of Mana Whenua in providing commercial recreation and tourism in Wellington.</td>
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<td>Professor Sir Ngatata Love, GNZM, QSO, JP</td>
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<tr>
<th>PRESENTATIONS</th>
<th>Cycling: The New Revolution</th>
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<tr>
<td>Louis Rattray, Leisure Services Manager, Waitakere City Council</td>
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<td>Managing the Mercurial Sport of Mountain Biking</td>
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<td>Ric Balfour, Park Manager, Western Bay of Plenty District Council</td>
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<td>Guiding Cycling to Success</td>
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<td>Kieran Turner, CEO, BikeNZ</td>
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<td>Connecting the Frocks: Inspiration and Learning from the Frocks on Bikes</td>
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<td>Women’s Cycling Initiative</td>
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<td>Louise Thornley, Senior Research Associate, Quigley and Watts Ltd</td>
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<td>Cycle Tourism and Recreation</td>
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<td>Jimmy Young, Consultant, Tourism Resource Consultants</td>
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<tr>
<th>PRESENTATIONS</th>
<th>Outdoor Spaces</th>
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<tbody>
<tr>
<td>DOC Takes a New Look at How it Manages Recreation</td>
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<td>Steve Sutton, Senior Technical Support Officer, DOC</td>
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<td>Connecting the Dots...and Colouring Inside the Lines - Exploring Tourism on Conservation Land</td>
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<td>Ben Sheeran, Director, Recreation Solutions</td>
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<td>Bush Grants - Conservation on Private Land in Manukau City</td>
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<td>Michael Ngatai, Park Ranger Heritage, Manukau City Council &amp; Bobbie Marshall, Contractor, Targeted Pest Solutions Limited</td>
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<td>Making Plans Out of the Ashes</td>
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<td>Philippa Crisp, TL, Strategy &amp; Environment, Parks, Greater Wtng Regional Council</td>
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<tr>
<th>PRESENTATIONS</th>
<th>Asset Development &amp; Management</th>
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<tr>
<td>Building a 21st Century Multiple Use Park From Scratch</td>
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<tr>
<td>Ric Balfour, Park Manager, Western Bay of Plenty District Council</td>
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<td>Lowest Price Conforming Tendering: Value for Money or the Perfect Way to Stifle Innovation, Research and Development?</td>
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<td>Richard Gibbs, Consultant, Sports Surface Design &amp; Management</td>
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<td>Cameron Parr, General Manager, Recreational Services, Warwick Sisson, Senior Manager Sports Parks, Recreational Services</td>
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<td>Park Categories - the Setting and Measurement of Levels of Service</td>
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<td>Brian Milne, Director, Xyst</td>
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<td>Wellington Sport and Recreation Projects</td>
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<td>Jamie Delich, Manager, Recreation &amp; Sport Facility Development</td>
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<td>Glenn McGovern, Manager, Sports &amp; Recreation Planning</td>
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<td>Wellington City Council</td>
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<th>PRESENTATION</th>
<th>Communities</th>
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<tr>
<td>Meet your Community - Purpose, Processes and People</td>
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<td>Recreation changes people’s lives. Find out more about the diverse people in your communities - and what they want for recreation. This session is an opportunity to hear the voices of the community, workshop recreation ideas they’ll flock to, and share some case studies from people who are doing it.</td>
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<td>Mary Jane Rivers, Development Manager, Inspiring Communities</td>
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<td>Esther Bukholt, Programmes Transition Manager, Wellington City Council</td>
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<th>NZRA ANNUAL GENERAL MEETING</th>
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<th>OPTIONAL WORKSHOP</th>
<th>Exploring Dance in a Practical Way</th>
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<tr>
<td>A fun, community dance workshop exploring the essentials of dance in a practical way and discussing the issues arising when working within the dance sector.</td>
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<tr>
<td>Dr Tania Kopytka, Executive Director, Dance Aoteaora NZ – DANZ and Jan Bolwell, Founder &amp; Artistic Director, Crows Feet Dance Collective</td>
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<th>KEYNOTE</th>
<th>Marketing Trends Within Tourism and How These are Relevant to Recreation</th>
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<td>Having recently reviewed their marketing strategy, Catherine Bates will discuss how Tourism New Zealand will use digital media and other tools, to make meaningful connections with potential visitors and capitalise on New Zealand’s ‘niche’ status.</td>
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<tr>
<td>Catherine Bates, General Manager, Consumer Marketing, Tourism New Zealand</td>
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<tr>
<td>This presentation shall highlight the role of Sports and Recreation as a tool to promote community development.</td>
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<td>Ian Maxwell, currently Director of Community at Manukau City Council but from November, Ian will head up the Department of Parks, Sports and Recreation within the new Auckland Council.</td>
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<tr>
<th>CONCURRENT CASE STUDIES</th>
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<tbody>
<tr>
<td>Talking Parks, Christine Jacobson, Senior Policy Analyst (Leisure Assets), Porirua City Council</td>
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<td>Moutere Hills Community Complex, by the Community for the Community, Steve Mitchell, Senior Advisor Sport Development, Tasman RST</td>
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<td>Changes to Children’s Physical Activity after Upgrading Playgrounds, Dr Robin Quigg, Social and Behavioural Research Unit Department of Preventive and Social Medicine, University of Otago</td>
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<tr>
<td>Let’s Dance in our Recreation Programmes! Dr Tania Kopytka, Executive Director, DANZ</td>
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<td>Waving the Flag: Inclusive Recreation Programming, Diana Saxton, Community Recreation Adviser, Christchurch City Council and Ken Howat, Community Recreation Adviser, Christchurch City Council</td>
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<tr>
<td>Advancing Your Career: It’s About More than Good Luck, Professor Bevan Grant, Sports and Leisure Studies, University of Waikato and Robyn Cockburn, Director, Lumin</td>
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<tr>
<th>PRESENTATION</th>
<th>Bike Skills Parks and Community Involvement</th>
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<tr>
<td>Bike Skills parks are the hot ticket. Jay is the founder of Hoots, Inc which understands private public partnerships, community involvement and the growing need for non traditional sport infrastructure. Jay is a leader in the world of skills park development.</td>
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<tr>
<td>Jay Hoots, Founder of Hoots Inc.</td>
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<th>PRESENTATION</th>
<th>Funding and the Changing Landscape</th>
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<tr>
<td>Peter Dale Chairman of NZCT and former CEO of the Hillary Commission will give his views on the future of community funding challenges for community organisations and local authorities.</td>
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<tr>
<td>Peter Dale, Chairman, New Zealand Community Trust</td>
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<th>PANEL</th>
<th>Funding: Trends and Issues in the Community</th>
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<tr>
<td>Facilitated discussion with Jenny Gill (ASB Community Trust), Keith Thorpe (Youthtown), Peter Dale (New Zealand Community Trust), Robyn Nicholas, (Director Community Operations, Local Govt &amp; Community, Internal Affairs.</td>
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5pm - Day two programme ends | 6.30pm - Industry Awards Gala Dinner commences at Te Papa
Social Functions

Monday 18 October | Mayoral Welcome hosted by Her Worship the Mayor, Kerry Prendergast
5.00 - 6.30pm, Wellington Council Chambers, Wakefield Street

The conference sessions will conclude at 4.45pm for you to make your way to the Wellington Council Chambers for the 5pm function. A ‘walking bus’ will lead the way along Wellington’s Waterfront or you may choose to use local transport at your own cost.

Be welcomed by Her Worship the Mayor of Wellington, Kerry Prendergast and take the opportunity to catch up with colleagues over light refreshments.

This function will conclude at 6.30pm.

Dress code: Smart/casual
Cost: Entry by ticket only. Full registrations include ticket. Limited tickets available.

6.30pm onwards | Walking Bus to Wellington Restaurants

Continue socialising and connect with your conference peers over dinner at a number of pre-selected restaurants. Register your restaurant choice during the day to ensure bookings can be made on your behalf. This is optional and at your own cost.

Dress code: Smart/casual
Cost: Restaurant meals are at your own cost.

Tuesday 19 October | NZRA Industry Awards Gala Dinner, sponsored by
6.30pm - late, Museum of New Zealand Te Papa Tongarewa, Cable Street

The Industry Awards Gala Dinner is always a highlight of the conference and an ideal opportunity to discuss themes raised during the previous days.

Be sure to attend to celebrate and share in the success of this year’s awards recipients.

Welcome drinks from 6.30pm, award presentations commence at 7pm in the Soundings theatre.

In keeping with the theme CONNECT...the dots, ‘dotty’ attire is encouraged and a prize will be awarded to the best dressed.

Dress code: Formal or ‘Dotty’ attire
Cost: Full registrations include a ticket to this dinner.
Option to purchase tickets is available, contact nzra@cmsl.co.nz for details.

NZRA Industry Awards Nominations

Nominations are now open for the 2010 NZRA Industry Awards, with awards being presented at the NZRA Industry Awards Gala Dinner on Tuesday 19 October at Te Papa.

There are a number of industry and individual awards in which we encourage you to nominate your colleagues, projects, facilities and events plus this year we have included a new category where you may nominate an ‘Emerging Recreation Leader of the Year’.

Below is a complete list of the awards that are open for nominations.

To find full descriptions of the categories or to nominate your organisation or an individual, please visit: http://tiny.cc/NZRA_Awards

Industry Awards
- NZRA Outstanding Project Award
- NZRA Outstanding Park Award
- NZRA Outstanding Pool Award
- NZRA Outstanding Facility Award
- NZRA Outstanding Event Award
- NZRA Outstanding Community Recreation Programme Award
- NZRA Outstanding Research, Planning & Policy Award

Individual Awards
- The Emerging Recreation Leader of the Year (NEW)
- The Paul Stuart Memorial Award
- The Ian Galloway Memorial Cup
- Mark Mitchell Memorial Trophy
- NZRA President’s Award
**Field Trips | Wednesday 20 October**

Get to know the Capital City and the region more intimately. Have an extra day in Wellington and enjoy all things recreation. Field trips include lunch and will be finished by 3pm. Choose one of the four great options below.

Please indicate on your registration form if you would like to take the free bus to Wellington Airport at the end of your field trip.

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**Field Trip 1 | Open Spaces and Parks**

![Makara Peak Mountain Bike Park](image)

**Makara Peak Mountain Bike Park and its Co-Management**

Visit this world class mountain bike park, with dual use tracks for all levels, in a restored native ecosystem. Learn about the successful co-management of this park between Makara Peak Supporters Club and Wellington City Council. In Karori you’ll hear about **FROKS – Friends and Residents of Karori Stream** - a community conservation group restoring the native ecosystems of Karori Stream.

**Zealandia: The Karori Sanctuary Experience**

Experience New Zealand's award-winning eco-attraction, less than 10 minutes from central Wellington. Immerse yourself in another world, walk through the predator-free safe haven, home to Little Spotted Kiwi, Tuatara and many other iconic species.

**Hutt River Trail**

The Hutt River Trail stretches 29km from Petone to Upper Hutt alongside the Hutt River and is an easy scenic walk and cycle path. It allows access to the river for swimming, fishing and kayaking. Hear how the trail is used by local and regional authorities for recreational community events.

**Wellington Waterfront and Waitangi Park**

Waitangi Park is Wellington’s newest, biggest and most exciting urban park, providing a respite from urban life in the midst of the city. The Park has won international and national awards that recognise the recreational, ecological and social attributes of the park.

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**Field Trip 2 | Wellington Sport and Recreation Projects**

![Nairnville Park](image)

**Nairnville Park Artificial Sportsfield**

The Nairnville Park artificial sportsfield is the result of a successful partnership between the Wellington City Council, New Zealand Community Trust (NZCT), Capital Football, and the Wellington Rugby Football Union. Since opening in April 2009, the turf has been highly utilised and maintenance costs have been significantly reduced.

**Maranui Surf Life Saving Club**

Situated on Wellington's South Coast beach of Lyall Bay. Established in 1911, the building itself is listed by Wellington City Council as a heritage building. It was gutted by a fire in August 2009 and is currently being restored after being gifted to the club by the Council. With only a handful of active members 7 years ago, the club has been turned around by revitalising the clubhouse as a facility valued and extensively used by the community. Visit this historic building, successful club and delicious café!

**Wellington Indoor Community Sports Centre**

An insight into this significant addition to Wellington city's sports and recreation infrastructure. The 12 court indoor community sports facility currently under construction is due for completion in August 2011.

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**Field Trip 3 | Pools and Recreation Facilities**

![Porirua City Community Services Cluster](image)

**Porirua City Community Services Cluster** – Visit Pataka – Museum of Arts and Culture, Central Library, City Skate Park, Te Rauparaha Park, Te Rauparaha Arena, the Arena Aquatic Centre and the Arena Fitness Centre.

**Pelorus Trust Sports House** - 2008 saw the opening of the Pelorus Trust Sports House, a purpose-built sports administration and training facility which houses national, regional and local sports organisations. The facility offers shared administration and social facilities.

**While at the Pelorus Trust Sports House you will also hear about:**

**Sportsville, Hutt City Council** - an innovative sports partnership project that focuses on collaboration between clusters of sports clubs. The aim is to create a number of sports hubs in parks across the Hutt Valley with two already up and running.

**Maidstone Park Re-development** - This proposed redevelopment in Upper Hutt consists of a multi-use sports park for rugby, soccer, hockey, tennis and athletics using shared turf, fields and club room facilities.

**The day concludes with a visit to:**

**Wellington Regional Aquatic Centre** - Visit one of NZ’s premier aquatic facilities and enjoy a tour of the Olympic size pool host to regional, national and international aquatic events, plus one of the country's newest children's waterplay pools - 'Spray'.

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**NZRA National Conference | Wellington 2010**
Workshops | Wednesday 20 October

Workshop 1 | Community-led Development Workshop, Mary-Jane Rivers, Development Manager, Inspiring Communities

There are fascinating developments in many pockets of Aotearoa/New Zealand where people are working together to make their communities better connected and more supportive, surviving and thriving economically and connected with their environment. Mary-Jane and her colleagues at Inspiring Communities are using a Community-led Development Framework as a way of supporting and embedding these developments. This workshop will introduce the framework and include a range of strengths-based approaches including such things as Asset Based Community Development and Appreciative Inquiry.

This workshop will explore in depth questions like:

- How do we build these resilient and confident communities?
- How do communities share and learn from each other?
- How can communities accelerate development?
- How can we reinvent the wheel as little as possible?

About Mary-Jane Rivers

Mary-Jane’s deep interest in resilient communities started with her work in local government. The importance of communities was reinforced in senior management roles in central government, especially leading social impact assessment work in the late 1980s. Mary-Jane has been CEO of the NZ Association of Citizens Advice Bureaux and has run her own business. She feels privileged to have been involved with international development work in several Pacific countries and in Eastern Europe for the World Bank, UNDP and NZAID. She has seen the lasting and far-reaching impact of many community development initiatives based on community leadership working hand-in-hand with government, business, NGOs and funders.

Mary-Jane has chaired or participated in several government working parties. She is a third generation pakeha of Irish descent, married to Patrick McCombs with an adult son. Mary-Jane, Patrick and Alison Broad, sponsor the National Dynamic Community Learning Awards in association with ACE Aotearoa. Mary-Jane and four others produced a documentary Now We Are Fearless about dalit/untouchable women in Tamil Nadu, Southern India, helping themselves - a brilliant example of effective community development.

Workshop 2 | Cycling Community Engagement Workshop with Jay Hoots (Canada) and Ric Balfour:

This workshop leads participants through the design and construction side of skills parks and trails based on engaging with local cyclists throughout the project. Sessions are designed to help park planners, managers and operators understand how to involve the local community in the design, construction and maintenance phases of bike skills parks and trails. Case studies from Canada, the US and New Zealand will be used to show innovative ways to customize internationally recognised standards and guidelines to produce outcomes with real community ownership. Workshop includes a site visit to a local trail area.
Accommodation

Special conference rates have been negotiated with the following hotels for you. Please note that these rates are only available if booked through the conference managers. It is strongly suggested that accommodation bookings be made as soon as possible to guarantee availability. Please note that we are not able to guarantee accommodation availability within 37 days of the conference.

Novotel Hotel, 137 The Terrace, Wellington | www.novotel.co.nz

Conveniently located in the heart of the city with direct lift access to Lambton Quay, the renowned Wellington shopping precinct and a short walk to attractions such as Te Papa Museum. With some rooms boasting fantastic city views, the hotel offers a gymnasium, the revamped Caucus Restaurant & Bar and complimentary car parking for Hybrid vehicles, Novotel Wellington is perfect for business guests, providing outstanding service and a memorable experience.

Standard twin room $164 per night (based on 2 double beds or queen bed and sofa)
Plus a special breakfast rate of $18 per person (maximum 2 persons per breakfast)

Hotel Ibis, 153 Featherston Street, Wellington | www.ibishotel.com

Located in the heart of the city, all guest rooms have recently undergone a multi million dollar refurbishment resulting in more spacious rooms with modern décor. Guests will also experience increased connectivity in the rooms with the ability to connect their laptops, digital cameras and gaming consoles via new 26 inch flat screen LCD TVs. The rejuvenated rooms will complement the new Vivant! Restaurant & Bar and lobby area.

Standard twin room $143 per night (2 double beds)
Standard king room $143 per night (1 king bed)
Plus a special breakfast rate of $18 per person (maximum 2 persons per breakfast)

Holiday Inn, 75 Featherston Street, Wellington | www.holidayinnwellington.co.nz

Centrally located on Featherston Street and just across the road from the conference venue, Rutherford House, Pipitea Campus, Victoria University. Holiday Inn Wellington caters for everyone’s needs. As well as every room containing its own kitchenette, high speed internet access, 24 hour rooms service we also provide leisure facilities which include; a 17 metre heated indoor lap pool, sauna, spa pool and a cardio workout room. Secured, covered car parking is also available on site.

Superior room $189 per night (king and twin rooms) - subject to any new gst laws
Harbour view room $209 per night (king or twin rooms) - subject to any new gst laws
Rate includes ONE Full Buffet Breakfast per room per night. Additional breakfasts $26.00 per person

Kingsgate Hotel, 54 Hawkestone Street, Wellington | www.kingsgatewellington.co.nz

Enjoy the friendly atmosphere and personal service of the Kingsgate Hotel, conveniently located in Thorndon, New Zealand’s oldest and historic centre, 500 metres north of Wellington city centre and a 5 minute walk from the Conference location of Rutherford House. Comfortable, fresh and immaculate guest accommodation with excellent facilities and views of the city skyline or harbour. Close to bus, train and ferry terminals and easy access from the motorway.

Standard room $140 per night (queen size bed)

To book any of the accommodation packages detailed above, please complete relevant section on the manual or online registration forms. Please refer to terms and condition on page 15.
NZRA would like to acknowledge the following organisations for their support

Premier Sponsors

**Sport & Recreation New Zealand (SPARC)**

*‘Everyone. Every day. Enjoying and excelling through sport and recreation’*

Each year SPARC invests more than $70 million each year in pursuit of this vision.

SPARC’s mission is to create a sport and recreation environment where more New Zealanders participate, support and win.

Up to 2015, SPARC’s priority focus will be on Young New Zealanders, High Performance, Grassroots Sports, Recreation and Partner Capability.

[www.sparc.co.nz](http://www.sparc.co.nz)

**Downer**

Downer is an organisation with a proud New Zealand history dating back over 140 years. Our company has grown with the market from a civil engineering business to a multi-platform solutions business providing services across the transport, water, telecommunications, facilities maintenance, renewable energy and resources sectors.

We are now a company of over 5,000 people with significant representation in almost every New Zealand community. Our people are united by our passion to be the best in what we do; driven by our single minded focus to exceed our customers’ expectations; and guided by our purpose to “help our people and our communities grow, succeed and shape their future.”

Our people provide customised maintenance and development solutions for our community parks and open spaces whilst drawing on the best plant, systems and expertise of the wider Downer team.

[www.downer.co.nz](http://www.downer.co.nz)

**Community Leisure Management (CLM)**

CLM is a NZ company working in leisure since 1995 to promote better lives and futures for individuals and communities through physical activity and community engagement.

We bring specialised leisure management knowledge and skills to local communities to develop recreation opportunities, improve facility performance and enhance the social returns on investment into recreation.

The company operates 34 leisure facilities in New Zealand and employs more than 650 full and part time employees. We are very proud of our team and are committed to their ongoing development. We have a thorough training programme in place to ensure every individual has the opportunity to reach their full potential.

For further information please contact Craig Carter on 0274 677042 or email craig@clmnz.co.nz

[www.clmnz.co.nz](http://www.clmnz.co.nz)
Recreational Services is one of New Zealand’s largest and most diverse, privately owned parks, grounds and facility management organisations with responsibility for the development and care of hundreds of parks, gardens, reserves and sports fields. Working with regional, district and city councils, schools and golf clubs, we create and maintain fresh, green recreational spaces for our customers and our communities.

www.recreationalservices.co.nz

Skills Active is the Industry Training Organisation for the Sport, Fitness, Community Recreation, Snowsport, Outdoor Recreation and Nga Mahi a te Rehia sectors. Skills Active is working in partnership with NZRA to provide valued training and qualification pathways in Community Recreation.

Skills Active’s role within these sectors is to:

- set skill standards and qualifications
- arrange for the delivery of workplace learning and training
- provide industry leadership by identifying skill needs, developing strategic training plans, and promoting learning that meets industry needs.

www.skillsactive.org.nz

CENTAMAN is a market leader in computer systems for the Tourism, Leisure and Attractions markets. The CENTAMAN product range includes: Ticketing, Point of Sale, Stock Control, Membership management, CRM, Bookings, Programs Management, Access Control, Online, Kiosk, Mobile Solutions and Staff Administration Systems. We provide a full range of hardware and professional services including 24x7 customer support.

www.centaman.com

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www.skillsactive.org.nz

Conference Organising Committee

Conference Convenor | Marty Grenfell | Hutt City Council
Programme Convenor | Alison Law | Upper Hutt City Council
Committee: Sharon Alderson (DOC) | Esther Bukholt (Wellington City Council) | Robyn Cockburn (Lumin) | Craig Goodall (St James Theatre) | Caroline Gordon (Sport Wellington) | Rebecca Hardie (Wellington City Council) | Deb Hurdle (SPARC) | Kirsten Malpas (NZRA) | Catriona McBean (Victoria University) | Bruce Stokell (SportWork) | Catherine Wylde (Greater Wellington Regional Council)
Marketing & Promotion Convenor | Andrea Hubbard | Upper Hutt City Council
Sponsorship Convenor | Linda Dorrington | Skills Active
Social Convenor | Rebecca Hardie | Wellington City Council
Committee: Glenn McGovern | Wellington City Council

Last updated: 20/9/2010
NZRA Conference Registration Fees 2010

A change to this year’s conference schedule is the optional field trip or workshop offer on Wednesday 20 October, which is reflected in the registration options available below.

Registration fees are inclusive of the following:

- **Conference + field trip or workshop registration**: Entry to all sessions, conference satchel, name badge, meal breaks, ticket to the welcome function, one ticket to NZRA Industry Awards Gala dinner, one field trip or workshop on Wednesday 20 October.
- **Day Conference + field trip or workshop**: Entry to all sessions on selected day, name badge, meal breaks, one field trip or workshop on Wednesday 20 October.
- **Conference only registration**: Entry to all sessions, conference satchel, name badge, meal breaks, one ticket to the NZRA Industry Awards Gala dinner.
- **Day Conference**: Entry to all sessions on selected day, name badge and meal breaks.

*Tickets for the NZRA Industry Awards Gala Dinner may be purchased separately subject to availability*

<table>
<thead>
<tr>
<th>FEES [all stated fees exclude gst]</th>
<th>Smart Rate Until 15 August * GST 12.5%</th>
<th>On Time Rate 16 Aug– 30 Sept * GST 12.5%</th>
<th>Late Rate From 1 October * GST 15%</th>
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*Non member registration fees (excluding day registration fees) include a NZRA membership until 30 June 2011.*

How to register

Register online by visiting the NZRA Events website [www.nzraevents.org.nz](http://www.nzraevents.org.nz) OR complete the registration form and return by post to: NZRA Conference 2010, C/- Convention Management NZ, PO Box 24 329, Manners Street, Wellington, 6142 or alternatively fax to: 04 479 4163

Payment: Payment must be received by the due date in order for the ‘Smart’ or ‘On Time’ registration rates to apply. If payment is not made by the applicable due date then the next registration fee will be charged. All registration costs MUST be paid prior to or at the conference. Payment may be made by Visa or MasterCard credit cards or alternatively a cheque or bank draft payment can be made out to: NZRA Conference 2010. Personal cheques drawn on banks outside New Zealand cannot be accepted.

Fees: Please note, fees do not include GST and from 1 October the new GST rate will be added to all outstanding payments. This will be calculated on actual payments made for the conference and not from when a tax invoice or purchase order was raised.

Acknowledgement: On receipt of the registration form, an electronic confirmation letter detailing all items and payments will be sent to each delegate. No person will be allowed to attend the conference sessions without payment of all necessary fees.
Terms and Conditions

Privacy: The information you supply via online or hard copy registration will be shared and used between the organising committee of the NZRA Conference 2010 for the purposes of this event and for notification of subsequent events. You are entitled to ask Convention Management for access to, and to correct, your personal information. Unless you request otherwise, your name will be included in the list of participants, which will be distributed to those attending the conference, including sponsors and exhibitors.

Disclaimer: Neither the Organising Committee of the NZRA Conference 2010 and its constituent members acting as organisers (known collectively as 'the Organisers'), nor Convention Management (CM), can accept any liability for death, injury, any loss, cost or expense suffered by any person (including accompanying persons or partners or attendant caregivers), if such loss is caused or results from the act, default or omission of any person other than an employee or agent of the organisers or CM. In particular, neither the Organisers nor CM can accept any liability for losses arising from the provision or non-provision of services provided by hotel companies or transport operators. Nor can the Organisers or CM accept liability for losses suffered by reason of war including threat of war, riots and civil strife, terrorist activity, natural disasters, weather, fire, flood, drought, technical, mechanical or electrical breakdown within any premises visited by delegates and/or partners in connection with the Convention, nor losses suffered by reason of industrial disputes, governmental action, registrations or technical problems which may affect the services provided in connection with the Conference. Neither the Organisers nor CM is able to give any warranty that any published speaker or performer will appear as a speaker, panellist or performer. The organisers reserve the right to alter or amend the programme and its contents as they see fit and as circumstances dictate without further recourse to any registered delegate or attendee.

Cancellations and Refunds: If for any reason the organisers of the NZRA Conference 2010 cancel the event then a refund will be made less an administration fee of 10% of total fees paid. Any amendments and/or refunds must be notified in writing to Convention Management. Cancellations received in writing four weeks before commencement of the event will receive a full refund, less an administrative fee of NZ$50.00. Cancellations received after four weeks prior will not receive a refund, but substitute delegates are welcome without penalty. Only registered delegates will be admitted to sessions.

Fees & GST: Delegate fees do not include accommodation charges. Please note, fees do not include GST and from 1 October the new GST rate will be added to all outstanding payments. This will be calculated on actual payments made for the conference and not from when a tax invoice or purchase order was raised.

Accommodation Terms & Conditions

Hotel Deposits: Accommodation will not be confirmed until a valid credit card number and expiry date is provided or a deposit of one night’s tariff is received. This will be forwarded to your requested hotel and will be held against your room account. Delegates must settle the balance of their account with the hotel concerned upon check out. If accommodation deposits are not received before 13 September 2010 your room will be released back to the hotel. The conference manager’s does not take responsibility for accommodation if deposits are not received by this date. Accommodation reservations are not confirmed until payment is received.

Deadline for accommodation bookings: The conference managers have an obligation to return all unsold rooms to the hotels on 13 September 2010, therefore requests for accommodation bookings and rates reserved after that date cannot be guaranteed. The rates quoted are only valid for bookings made prior to 13 September 2010. Late bookings can be made through the conference managers after 14 September 2010 but are subject to availability and credit card details are required to secure the reservation. If the reservation is cancelled please refer to the cancellation policy.

Amendments: Any addition or amendment to accommodation requirements must be advised in writing to the Conference Manager, not to the hotel direct.

Cancellation Policy: All cancellations must be in writing to the conference managers and not to the Hotel direct. No accommodation deposits will be refunded on or after 13 September 2010 (unless at the discretion of the hotel). Cancellations made after 8 October (7 working days before the conference) may result in the hotel charging for the total number of room nights booked. Early and Late Arrivals: Check in time after 2.00pm. Check out time is 10.00am: Please also note that for arrivals prior to check-in time of 2.00pm, rooms cannot be guaranteed unless the previous night has also been reserved. Hotel rooms will only be held until 6:00pm, if you are likely to arrive at your hotel after 6:00pm, please advise the conference managers, Convention Management, otherwise it is possible that your room will be released and your deposit forfeited and the total number of room nights be charged to the credit card provided. Check out time is 10:00am, additional charges may apply for late checkout.